

How long did it take your
 boyfriend to push send?

Practice Safe T'ext.



Safe Schools
Healthy Students

www.safeschoolsaids.org

Assessment

- Focus Groups with teens in AEP
- Anecdotal reports from Core Management Team
- Largely the schools were ignoring or covering up the issue
- Issue at local high school

Juvenile Sex Crime Team

- Initiated by the CMT
- CMT decided who should be at the table

Juvenile Sex Crime Team

- Cluster Director from School District
- Randall County Juvenile Justice
- (4) Amarillo PD – Assistant Chief, Sex Crimes Officers
- Randall County DA
- Potter County DA
- (2) Private Counselors who specialize in counseling perpetrators/victims
- (2) Juvenile Probation Officers
- Amarillo ISD Director of Guidance & Counseling
- SS/HS Project Director
- SS/HS Mental Health Professional

JSCT's Assignment

- Define the problem(s).
- Define the ages of the kids we need to reach.
- Decide which problem to focus on first.
- Develop and test the messages.
- Determine internal system changes that need to begin.
- Determine if the messages are working.

The Big Three

- Students under 10 years old acting out sexually at school
- “Consensual” sex among teens
- Sexting

Process

- JSCT met several times over 2 month period.
- Team developed the initial message “Once you post, there’s no delete.”
- Tested message with a focus group of teens in the juvenile detention center.
- Modified the media. (Brochure example)

The Products

How long did it take your
~~boyfriend~~ to push send?

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Once you post, there's no delete

Humiliating, embarrassing, depressing. And what a stupid way to become a registered sex offender! Sending nude or pornographic photos on your computer or cell phone is a crime* that's not worth the thrill. Don't take them. Don't send them out.

Where the pictures
Can go:
Parents
Friends of Parents
Grandmother
Employers
All over the school
Police
Any where the
Internet goes

(Creepy)

Practice Safe T'ext.

*The FBI and the Amarillo Police Department will investigate and you can go to jail under Federal Statute 18 U.S.C. §§ 2252, 2252A and Texas Penal Code § 43.25.

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Other Media

- Website
- Facebook
- Newsletters
- RCJJ speaking at schools
- Television PSA goes here

As a Result . . .

- Arrest made
- Eight other cases identified

Changes at District

- Student Code of Conduct under “Mistreatment of Others”
 - Bullying
 - Sexual harrassment
 - Inappropriate exposure
 - Pornographic materials

School Discipline

- DAEP
- ISS
- Placed in a different school

Policy and Procedure

- Teacher who sees image turns phone/computer over to principal. We need reasonable suspicion to search.
- Teacher tries to report where image is located so we **only** search the portion of the phone that is suspected. (Photos, text messages, email)

Policy and Procedure

- Principal decides if image is inappropriate or illegal.
- If in doubt, err on the side of caution by letting the police decide.

District Attorney's View

- “If what is happening in the photo would be illegal if it was happening in person, then it is illegal.” Primarily they are looking for sexual acts.
- Don't get your feelings hurt if no charges result. Police will look into charges ranging from harassment to distribution of child pornography.

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