

Webinar # 5: Environmental Scanning and Strategic Planning



December 9, 2009

Goals for Today

- Grantees will understand the federal requirements for the environmental scan.
- Grantees will understand how to connect the Project Launch scan with other scan efforts.
- Grantees will learn how other grantees have gone about conducting scans.



Agenda

- The TA Team
- Elements of the Scan
- Question and Answer
- Examples of Previous Scan Efforts
- Question and Answer
- Federal Requirements
- Question and Answer
- Strategic Planning
- Question and Answer



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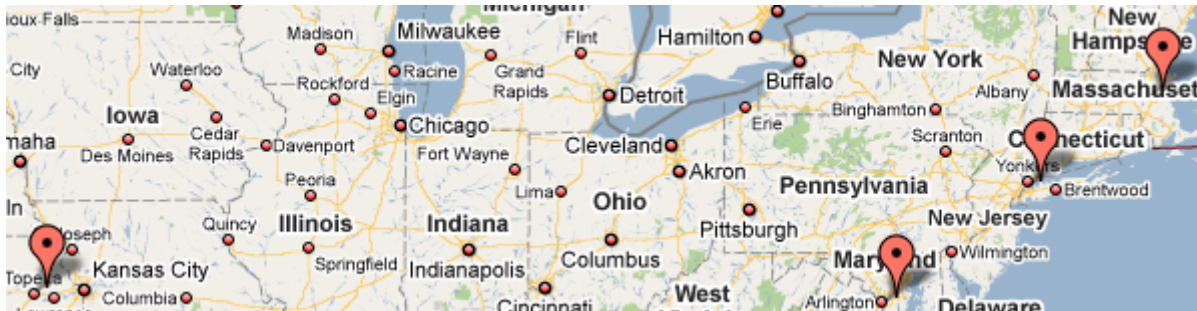
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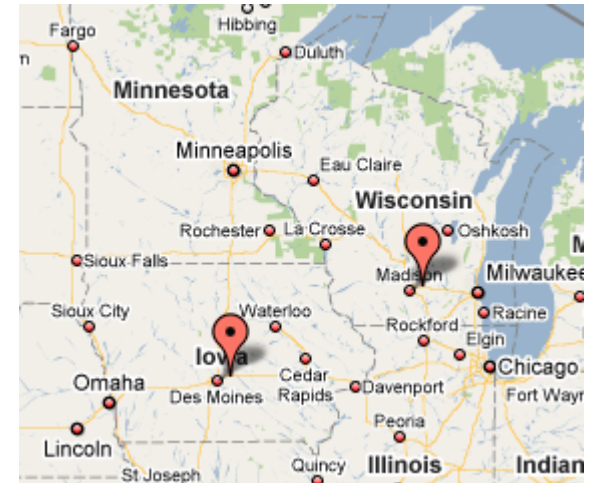


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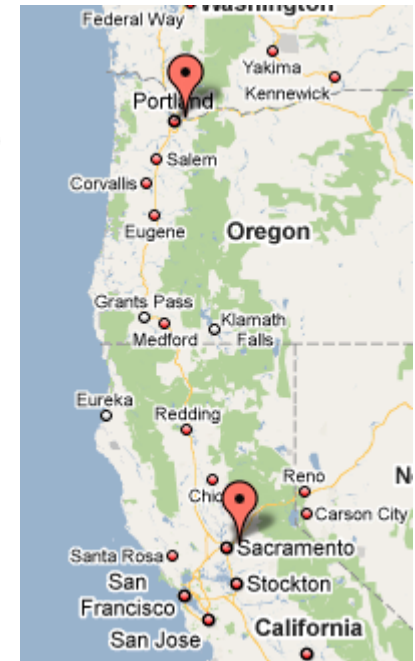


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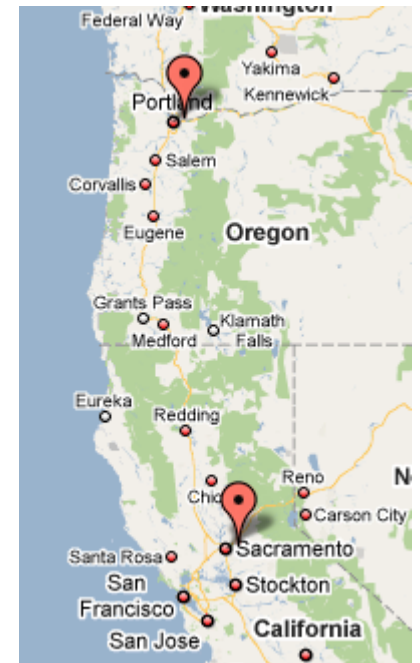
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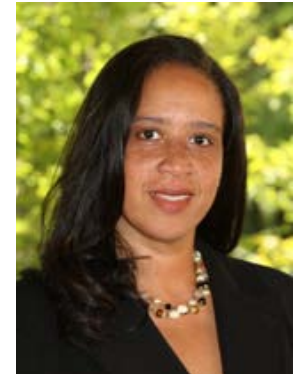


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Purpose of the Scan

- Ensures that the Strategic Plan responds to current needs & builds upon existing programs, services, and resources
- Develops a more comprehensive picture of the early childhood serving environment at all levels
- Stimulates a thoughtful analysis of gaps, duplication and challenges
- Serves as a “living document” that may expand in scope over course of project



Scan Overview

- *Environmental Scanning & Strategic Planning Guidance* describes expectations and includes requirements
- State and local programs communicate with each other during the scan process to share what is being learned
- State and local programs **each** submit a scan
- Tribal grantees submit one scan



Scanning Process

1. Developing a scan approach
2. Scanning the environment
3. Analyzing the data collected



5 Elements of the Environmental Scan

Stakeholder Participation Section describes:

- Who participated
- How were they engaged
- How diverse perspectives were ensured
- How scan provided opportunities for council development and involvement



5 Elements of the Environmental Scan

Methodology section provides:

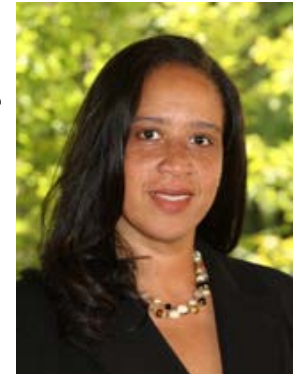
- Description of methods used for gathering data
- How grantee explored and used existing scans at the state (e.g., ECCS) and local level



5 Elements of the Environmental Scan

Scan Data

- Collected information across program, providers, services
- Scan domains
 - Family Support and Parenting Education
 - MH and Social Emotional Wellness
 - Early Care and Education
 - Primary Care
 - Systems Development
- Scan domains do not map on directly with EBPs
- Templates
 - Use as inventory of data and submit
 - Use of additional or other instruments - confer with FPO
 - Provide accompanying questions to *stimulate* thinking – no need to respond to all questions



5 Elements of the Environmental Scan

TEMPLATE 1. Scan of family support and parenting education

Service Provided	Organization Delivering the Service	Population Served	Goals	Funding Amount and Source	Optional Tool: Involvement in Project LAUNCH



5 Elements of the Environmental Scan

Successes and Challenges section includes:

- Emphasis on the ***process*** of conducting the scan and successes and challenges that emerged
- Summary of factors that facilitated the scan process and of the challenges faced

SAMHSA reviews this section with an eye towards refining the guidance



5 Elements of the Environmental Scan

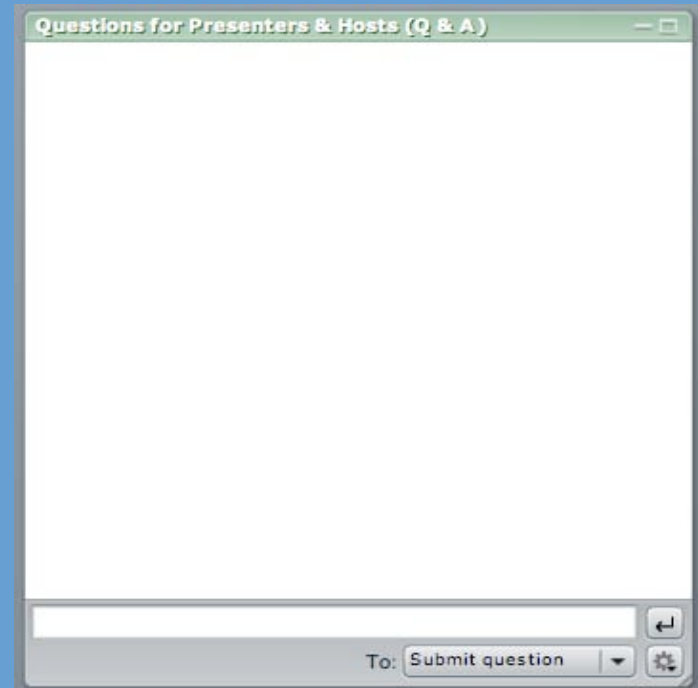
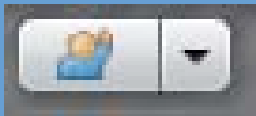
Findings section:

- Is *not* a summary of data
- Outlines conclusions drawn that may more clearly define project goals and objectives



Questions?

Click to
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hand” or



Examples of Previous Scan Efforts

Red Cliff Band of Chippewas of Lake Superior



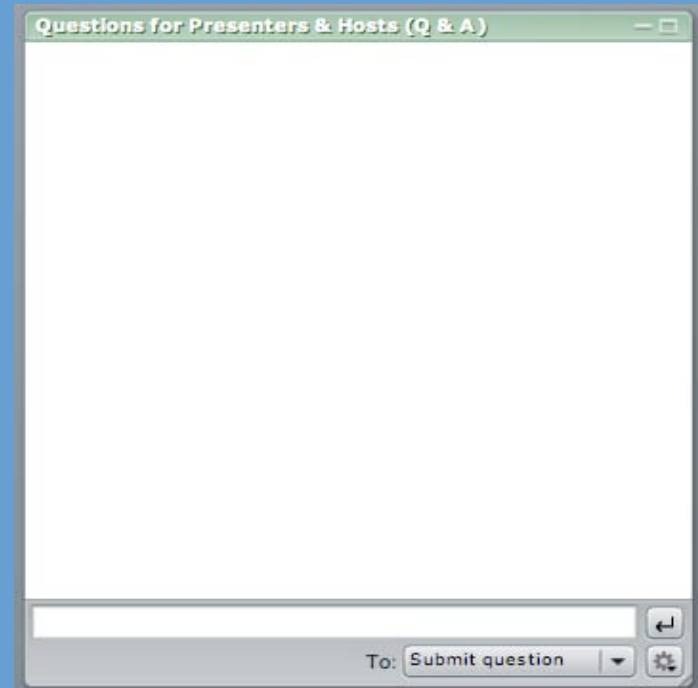
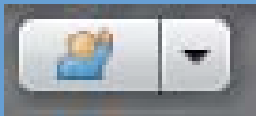
Examples of Previous Scan Efforts

Rhode Island



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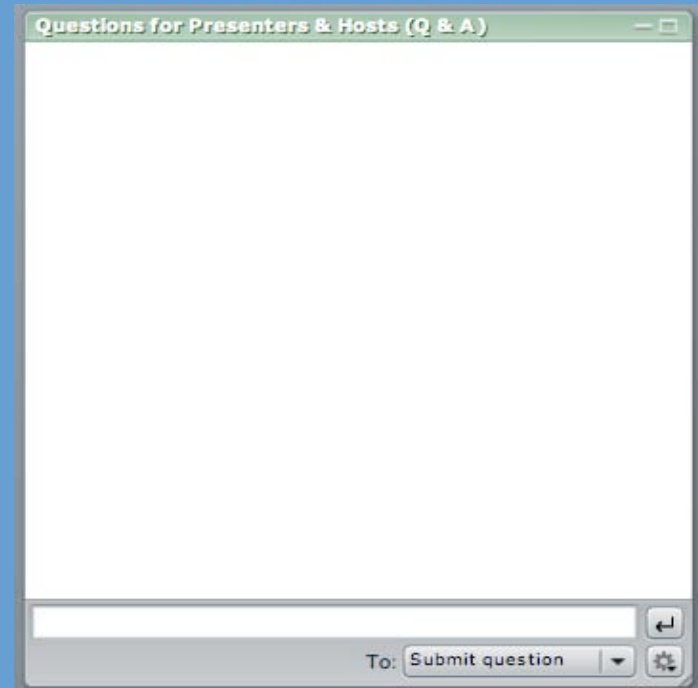
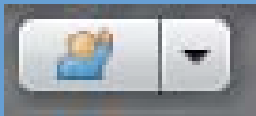


Federal Requirements



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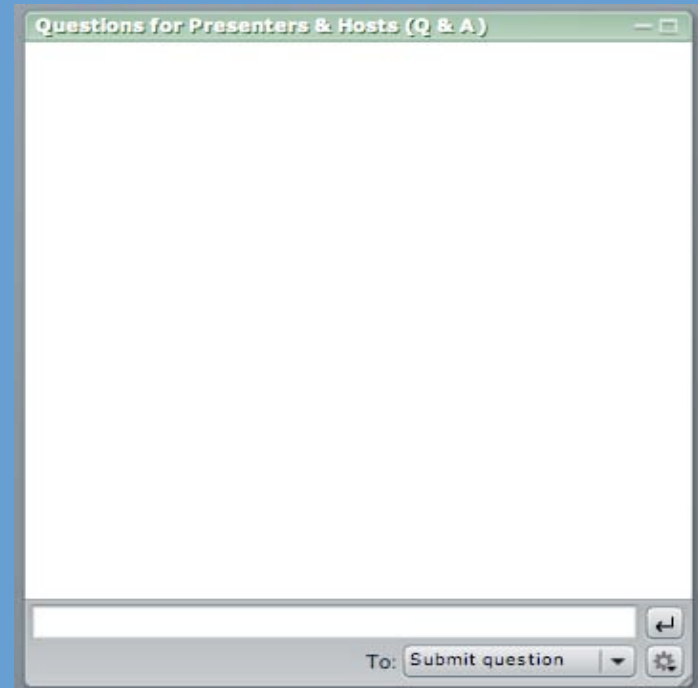
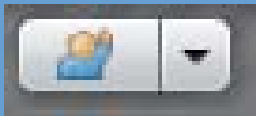
Strategic Plan

- Engage Partners
- Gather and Analyze Information
- Review and Refine Vision, Values, Goals and Objectives
- Develop Outcomes and Indicators
- Develop and Refine Strategies



Questions?

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