

# Building a Relationship With Your Evaluator

**Evaluation = Communications = Sustainability**

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# An Early Story With an Evaluator



Welcome to Ahhs!



# Evaluation=Communications= Sustainability

- Good evaluation data can help communicate the value of your SS/HS programs
- When partners and stakeholders are aware of the value of your SS/HS programs, they will work to sustain them



# Evaluation

- What is it?
- Why is it necessary?



# Communication

- If evaluation is not communicated effectively, it will be unsuccessful
- How do you communicate evaluation data to school administrators, staff, partners, and school boards to build support for your SS/HS Initiative?



# Sustainability

- How do you use evaluation to build the financial support needed after SS/HS funding ends?

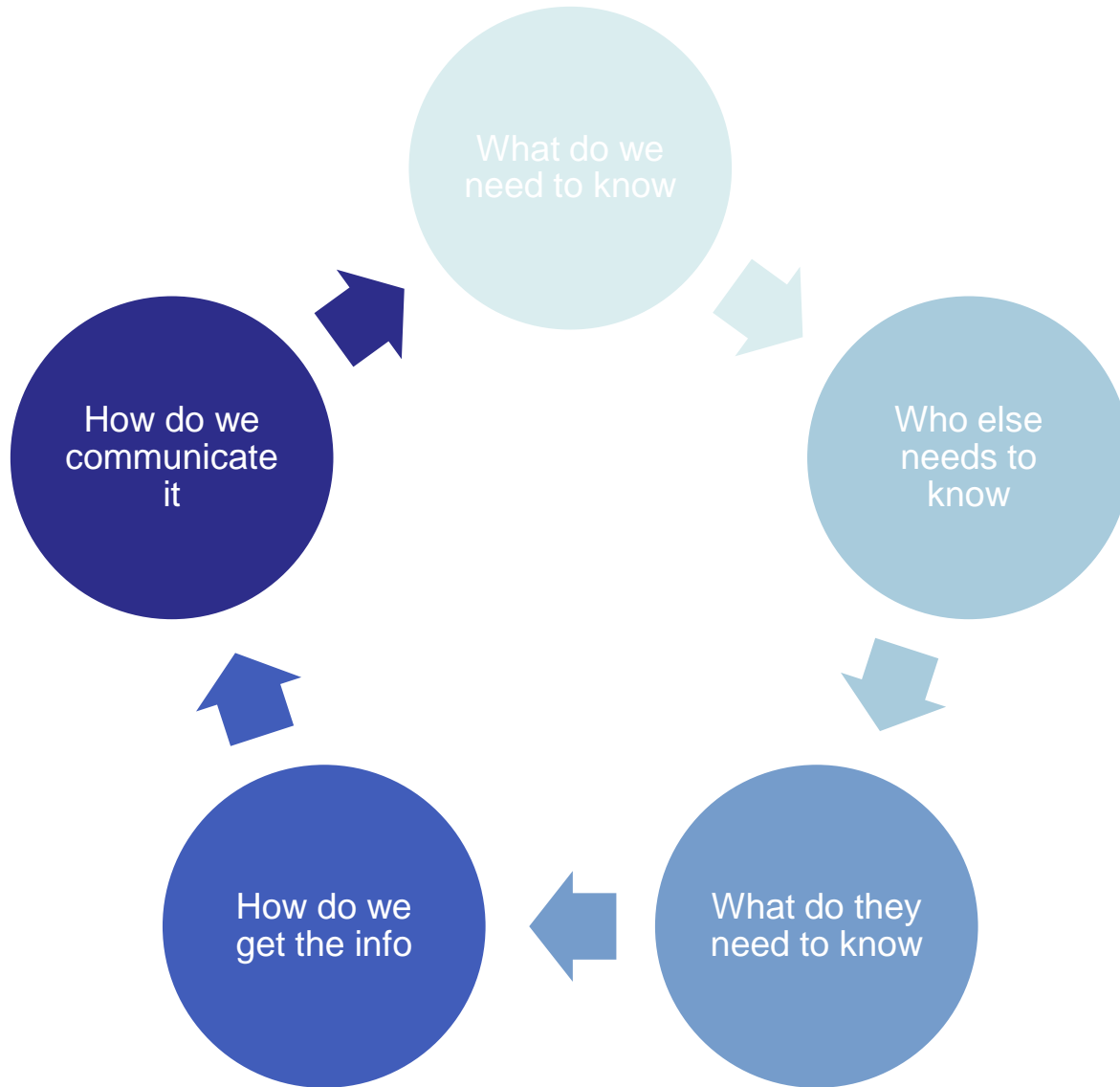




# This is What the Partnership Looks Like For Us

## **Steps to Evaluation:**

- Gather input from many
- What do we want to know?
- Conduct surveys
- Conduct focus groups
- Use TAS and Communication TAS to get feedback
- Share information with all parties
- Ask “What else do we want to know?”



# Be a Team Member

- To build a good working relationship the evaluator and project director need to be on the same team but play different roles



# Role of the Evaluator

- Support the PD; help guide you in decision-making
- Understand the PD's job description
- Be an effective communicator
- Be available
- Collect both qualitative and quantitative data
- Tell the story



# Leave Them With a Story...



# Role of the Project Director



# Role of the Project Director ANAHEIM

- Be clear about expectations with evaluator
- Have frequent communication with evaluator
- Include evaluator on calls with TAS



# Role of the Project Director

## GEORGIA

- Be clear about expectations with evaluator
- Communicate often with your evaluator
- Include your evaluator on the agenda for Core Management Team meetings
- Work with your evaluator to create marketing materials that include data





# Common Themes Across The Nation

- Clear expectations
- Frequent communication
- Include the evaluator



# Create Some Magic!

## Celebration Kit:

- Report Template
- Fact Sheet Template



# Watch Out!

What if your  
evaluator/project  
director relationship  
is not working?



# Questions?

