

Sustainability Strategies for Mental Health Services Round Rock SS/HS Initiative

1. Communities That Care™ Process
Communities That Care™ provides a framework for community-wide planning and involvement for youth risk behavior to include widespread stakeholder input and commitment. SAMHSA has procured all rights to these materials and resources and are available for free download at: <http://ncadi.samhsa.gov/features/ctc/resources.aspx>
2. Hired Consultants to Facilitate Sustainability Strategies
After completing an RFP process, consultants were procured to provide additional strategic planning, community facilitation, resource identification and lead sustainability planning efforts. These consultants work very closely with the evaluation team and project and community leaders.
<http://www.copiaconsulting.com>
3. Completed the Legacy Wheel Planning Process
Key SS/HS team members spent ½ day per week in the Summer of 2007 to complete the Legacy Wheel, with modifications to that best fit our programs.
http://www.promoteprevent.org/Resources/legacy_wheel
4. Monthly Sustainability Meetings
Once the Legacy Wheel document was completed, key team members, evaluation team members, and other invited participants met monthly from September, 2007 to the present.
5. Develop a Resource Target List
Based on priority needs in the Legacy Wheel, a list of potential funding entities, partners, and programs was created. Additionally, expanding the Medicaider™ System has assisted in identifying funding sources for medically indigent children and families.
<http://www.netsci.net/medicaider.asp>
6. Develop a Condensed Sustainability Plan
A clear and concise document was developed that could be easily modified to suit different audiences to explain the needed strategies and costs to sustain service delivery at the current level.
7. Developed Social Marketing Strategies on Mental Health Issues
A public service announcement on help for persons in mental health distress was created in partnership with the local Fox TV affiliate and is airing from December 2008 – February 2009. More print and media spots will be deployed in 2009.

MH Services Sustainability Progress to Date:

- 6 Care Coordination Positions have been sustained – 4 on school district funds, 2 on grant funds.
- Over 50% of schools have Student Support Teams, using the Positive Behavior Supports model to address behavioral health concerns.
- Mental Health Services have expanded at the Federally Qualified Health Clinic from no mental health services when the SS/HS grant began to two child and adolescent psychiatrists, four licensed clinicians and support staff. This will continue to expand in 2009.
- SS/HS has been invited to submit a proposal to a local foundation to fund an additional 6 positions.